

THE CALL TO COMFORT

MAKING PATIENT EXPERIENCE A PRIORITY

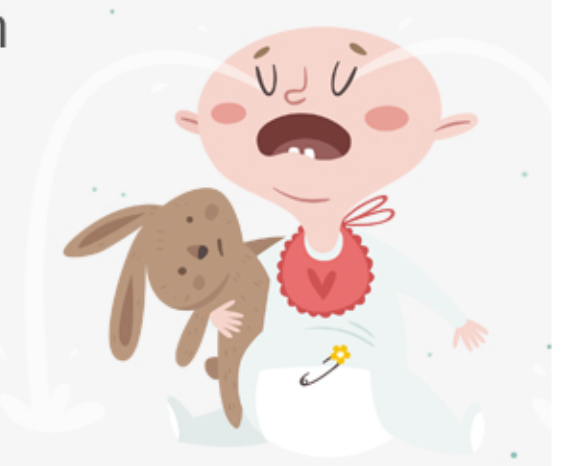
NEEDLE PHOBIA

Needle Phobia affects 20%-23% of the adult population

Encourage Parent Communication


Put Healthcare 1st!

Put Healthcare 1st



PATIENT EXPERIENCE IS KEY

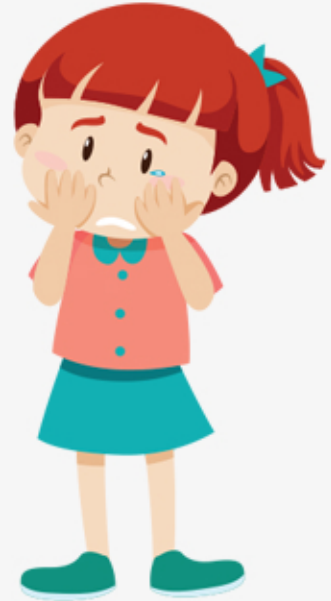
CHANGE  
HEALTHCARE  
ATTITUTDES  
AND  
BEHAIVORS



CALL TO COMFORT!

NEEDLE PROCEDURE


#1  
FEAR



COMFORT PROMISE

Virtually Pain Free Experience

A Breakthrough Pain Management Tool



SAVE TIME AND INCREASE SATISFACTION!

• IV STARTS • BLOOD DRAWS • LUMBAR PUNCTURES • PICC INSERTIONS • IM INJECTIONS • MINOR SURGICAL PROCEDURES

SAVE TIME AND MONEY

Reduce Extended Procedural Time

Increase Patient flow in ED

May Increase Patient Satisfaction



EFFIENCY

OTHER OPTIONS MAY TAKE  
30 - 60 MINUTES

J-TIP:  
1 - 2 MINUTES!



PAIN MANAGEMENT

Reduce Pain Experience For Needle Procedures

Ask What Studies Have Shown!



PROVEN CLINICAL EVIDENCE

• EMERGENCY • PEDIATRICS • CHILD LIFE • INFUSION THERAPY • VASCULAR ACCESS • ANESTHESIOLOGY  
• SURGICAL SERVICES • PICU • RADIOLOGY

